

RURAL  
Development Resource Center



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2011 N 8th Street, PO Box 292  
Red Oak, IA 51566

— Available Services —

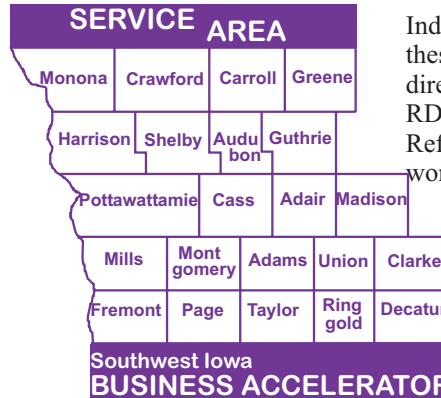
- ✘ Business Plans
- ✘ Feasibility Studies
- ✘ Financial Proforma & Perspective
- ✘ Capitalization Support
- ✘ Market Analysis
- ✘ Marketing Plans
- ✘ Annual Business Evaluations
- ✘ Business Training
- ✘ E-Commerce Support
- ✘ Business Plan Development Workshops
- ✘ Product-to-Market & Cooperative Advertising Mechanisms
- ✘ Producer/Grower Technical Assistance
- ✘ Value-Added Agriculture Market Niching

— How It Works —

- ✘ Single Point of Entry to Center Services and state and regional providers
- ✘ Ongoing Relationship or Project-Based Services
- ✘ Central Communications Hub to Deploy Services to Clients
- ✘ Specialists Travel to Clients and Communities
- ✘ Ability to Expand or Re-design with Evolving Demands from the Client or Referring Business/Organization
- ✘ No Pre-Requisites to be Served

— FREE —

**Business plan development workshop when in session or first 8 hours of individual consultation for business plan development when workshops are not in session.**



Individuals within these counties can directly contact the RDRC for services. Referrals from those working with individuals in need of services such as banks, development groups and chambers are also encouraged.

Expanded services through the State of Iowa's only Rural Business Accelerator housed at the RDRC include:

- ✘ Venture Network of Iowa Prep and Council
- ✘ Site Selections
- ✘ Natural and Organic Dairying Consultant Services
- ✘ Entrepreneurial Ventures Assistant Program (EVA) Provider

**38 Clients Served Since June 2006  
RESULTING IN:**

- ✘ Facilitated 1 Business Loan
- ✘ 3 Individuals determining non-feasibility of business and opting not to start
- ✘ 6 Ag Producers Served with Technical Assistance
- ✘ 1 Small Business Start
- ✘ 2 New Small Business Job Opportunities
- ✘ 2 Small Business Expansions
- ✘ 2 Cooperatives in development stages
- ✘ 1 Value-Added Ag Expansions
- ✘ 2 Loan Referrals
- ✘ Location investigation of more than 40 sites for out-of-state, bio-fuels site consultant - 2 sites now with purchase options

**The RDRC is under the auspices of a nonprofit 501 c 3**

and designed and managed by the primary partners:

*The Grow Iowa Foundation, Inc.*

*The Southwest Iowa Coalition, Inc.*

*Wallace Foundation for Rural Research & Development*

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